

EEO PUBLIC FILE REPORT

For the period: June 1, 2010 to May 31, 2011

This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	DTV	Mansfield, Ohio
WOHZ Television	41892	CA-TV	Mansfield, Ohio

A. The following is a list of all vacancies for full-time jobs during the period June 1, 2010 to May 31, 2011

Job Title	Date Open	Date Filled
Account Executive (46)	4-10-10	7-1-10
Account Executive (47)	8-4-10	10-1-10
Account Executive (48)	8-30-10	Still open
TV Evening Technical Director (49)	3-25-11	5-3-11

B. During the previous time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WOHZ-TV	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Headline News ¹	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wmfd.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wohz.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wvno.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wrgm.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Mansfieldareahelpwanted.com	website	Glenn Cheesman	419-529-5900
Ashland University	401 College Ave. – Ashland, OH	C.J. Harkness	419-289-4142
Ohio University	533 Baker University Center, Athens, OH	Job Placement Dir.	740-593-1000
Central State University	Wilberforce, OH	Lesa DeVond	937-376-6383
Kentucky State University	241 Academic Services-Frankfort, KY	Ronald Banks	502-227-5998
Lane College	545 Lane Ave – Jackson, TN	Dr. Vaughn	731-426-7500
Lincoln University	PO Box 179 – Lincoln University, PA	Brenda Young	610-932-8300
Mansfield City Schools	856 West Cook Rd – Mansfield, OH	Douglas Johnson	419-525-6400
N.A.A.C.P.	PO Box 1044 – Mansfield, OH	Cynthia O’Neal	419-522-9894
Norfolk State University	700 Park Avenue – Norfolk, VA	Ben Ellis	757-823-8600
North Central State College	2441 Kenwood Circle – Mansfield, OH	Troy Shutler	419-755-4800
Richland Works One Stop	183 Park Ave East – Mansfield, OH	Pat Olson	419-774-5300
Ohio State University – Mansfield	1680 University Dr. – Mansfield, OH	Pamela Leonard	419-755-4011
Virginia State University	PO Box 9001 – Petersburg, VA	Lisa Jackson	804-524-5081
West Virginia State College	216 Wallace Hall D – Institute, WV	Job Placement Dir.	304-766-3000
Ohio Center for Broadcasting	9000 Sweet Valley Dr, Valley View, OH	Gary James	216-447-9117
Walk-In			
Employee Referral			

¹ Not contacted for Job Opening #46 & #49

C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hiree for that position:

Job Title	Recruitment Source
Account Executive (46)	Internet
Account Executive (47)	Employee Referral
Account Executive (48)	Still Open. Position has not been filled yet.
TV Evening Technical Director (49)	Employee Referral

i. During the previous time period, there were a total of **10** people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees, referred by each recruitment source shown in Section B above:

Recruitment Source	Total No. of Interviewees
Internet	2
Walk In	2
Employee Referral	5
Word of Mouth	1

D. During the period of June 1, 2010 to May 31, 2011, the station employment unit engaged in the following menu option initiatives.

Menu Options

- #1: North Central State College. Booth at Job & Career Expo for 4 hours.
- #4: South Central Elementary Career Day. Staff spoke to 5th & 6th graders.
- #5: Internship Program for one college student with WVNO & WMFD.
- #5: Internship Program for three high school students with WMFD.
- #6: Gave tour of TV & Radio Stations to the Ashland Senior Citizens Organization.
- #6: Gave tour of TV Station to 10 South Central Elementary 5th & 6th grade students.
- #10: Job Shadow Program for five high school students with WMFD.
- #12: Listed job openings with job banks & trade organizations..

For the Employment Group:

Signed: Rob Meisse

Rob Meisse
Station Manager

Date: May 31, 2011

Phone: 419-529-5900 ext. 210